



Research Institute of Organic Agriculture FiBL  
info.suisse@fibl.org | www.fibl.org



## Estadísticas orgánicas: resultados 2022 y recopilación 2023

Helga Willer, Research Institute of Organic Agriculture FiBL

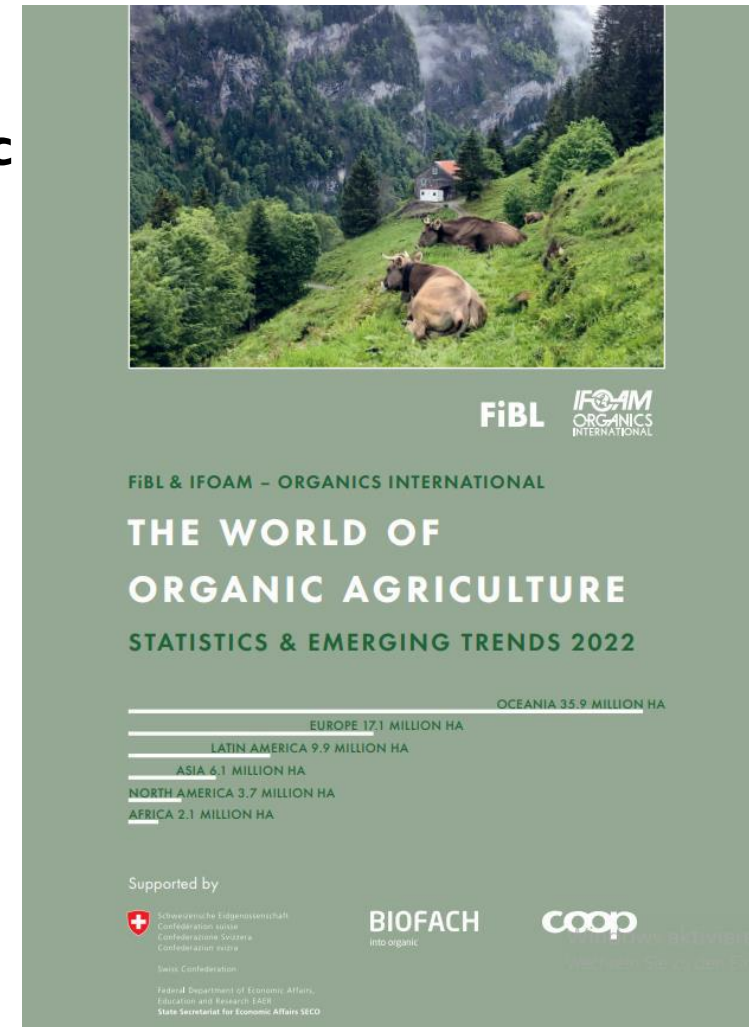
XIII Asamblea Ordinaria Anual CIAO, September 29, 2022

# Contents

- About The World of Organic Agriculture
- Key results survey 2022
- Key results on Latin America and the Caribbean
- Who provides the data
- The process:
  - How we collect the data
  - How we process the data
  - How we analyse the data
  - How we publish and present the data
- Outlook

# The World of Organic Agriculture

- The 23rd edition of «The World of Organic Agriculture», was published by FiBL and IFOAM – Organics International in February 2022.
- Data tables
- Country and continent reports
- Markets, standards, policy support
- The book can be ordered or downloaded at (item number 1344):  
<https://www.fibl.org/en/shop-en>
- [www.organic-world.net](http://www.organic-world.net)
- <https://statistics.fibl.org>



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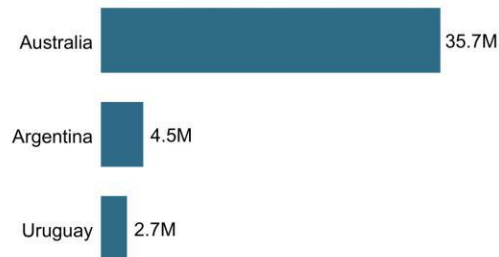
IFOAM  
ORGANICS  
INTERNATIONAL

# Organic Agriculture Worldwide 2020

## Organic Farmland



### Farmland in million (M) hectares Top 3 countries

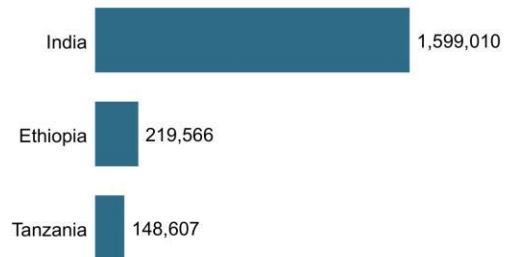


## Organic Producers

The number of organic producers is increasing



### Number of producers Top 3 countries

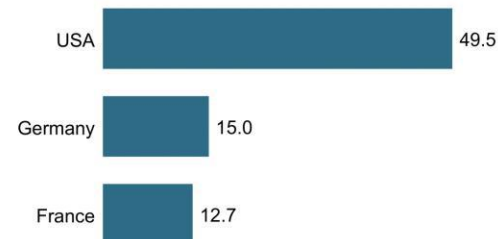


## Organic Market

The global market is growing and consumer demand is increasing



### Market in billion euros Top 3 countries



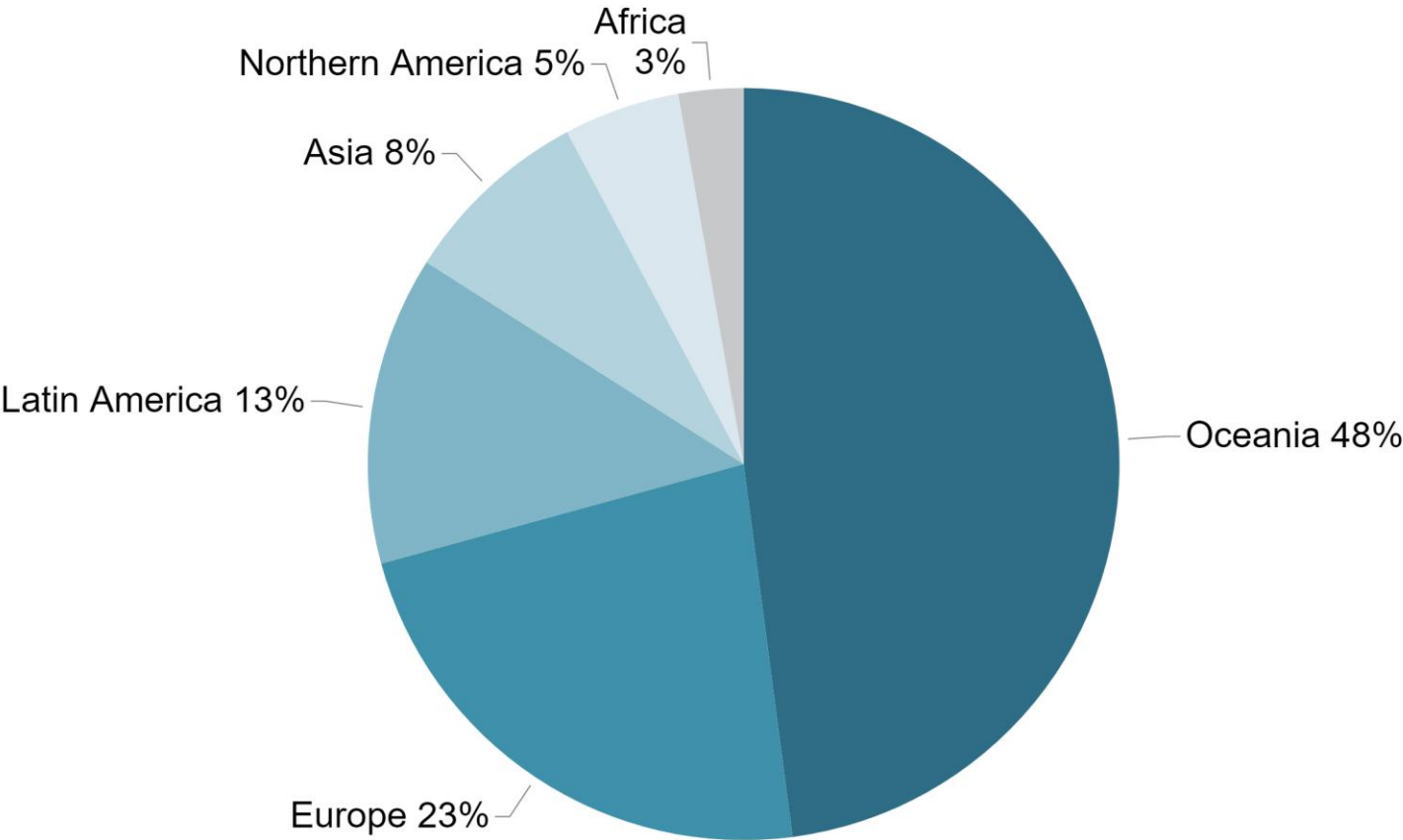
### Market growth in percent Top 3 countries





# World: Distribution of organic agricultural land by region 2020

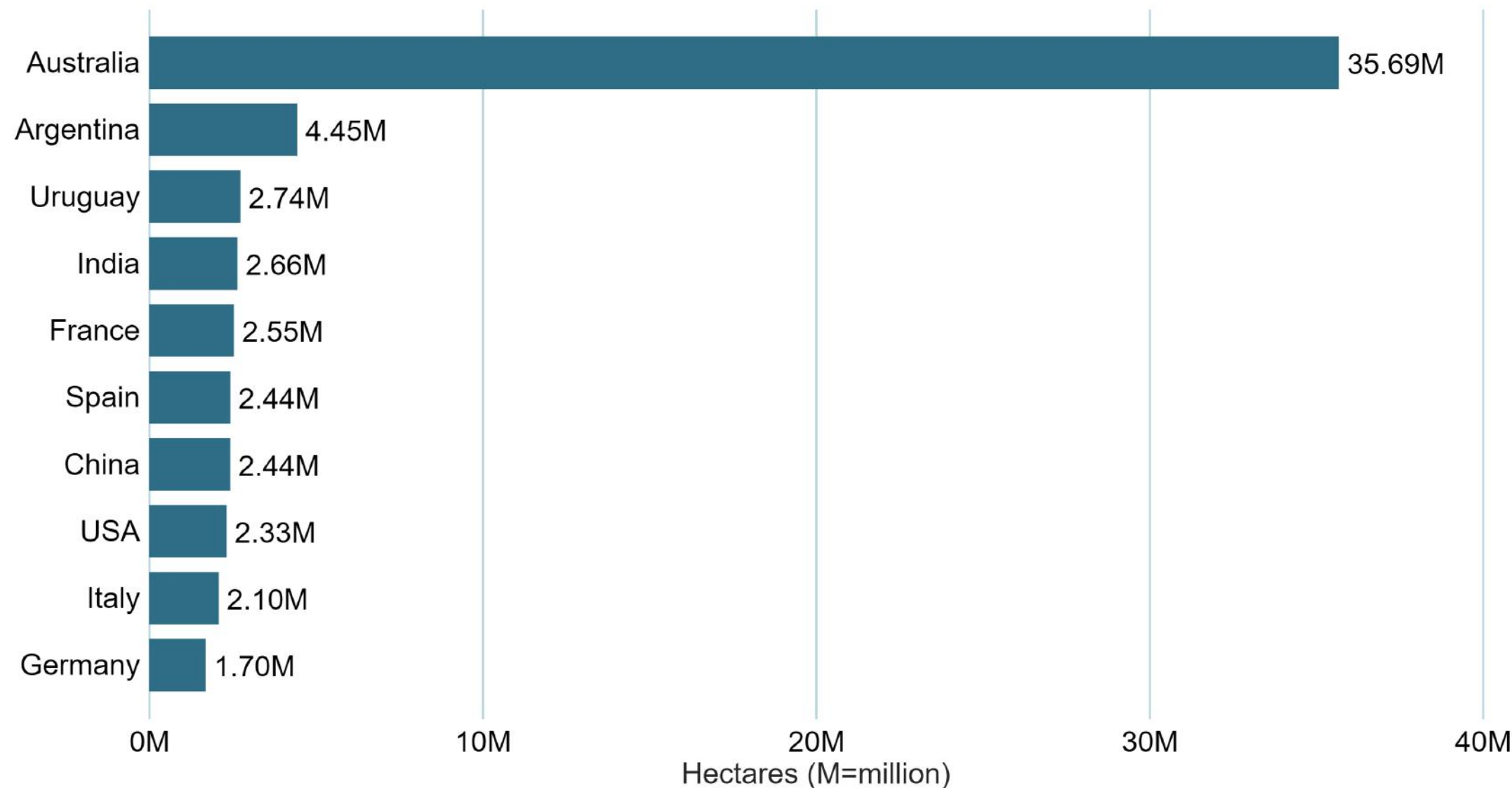
Source: FiBL survey 2022



## Distribution of organic farmland by region 2020

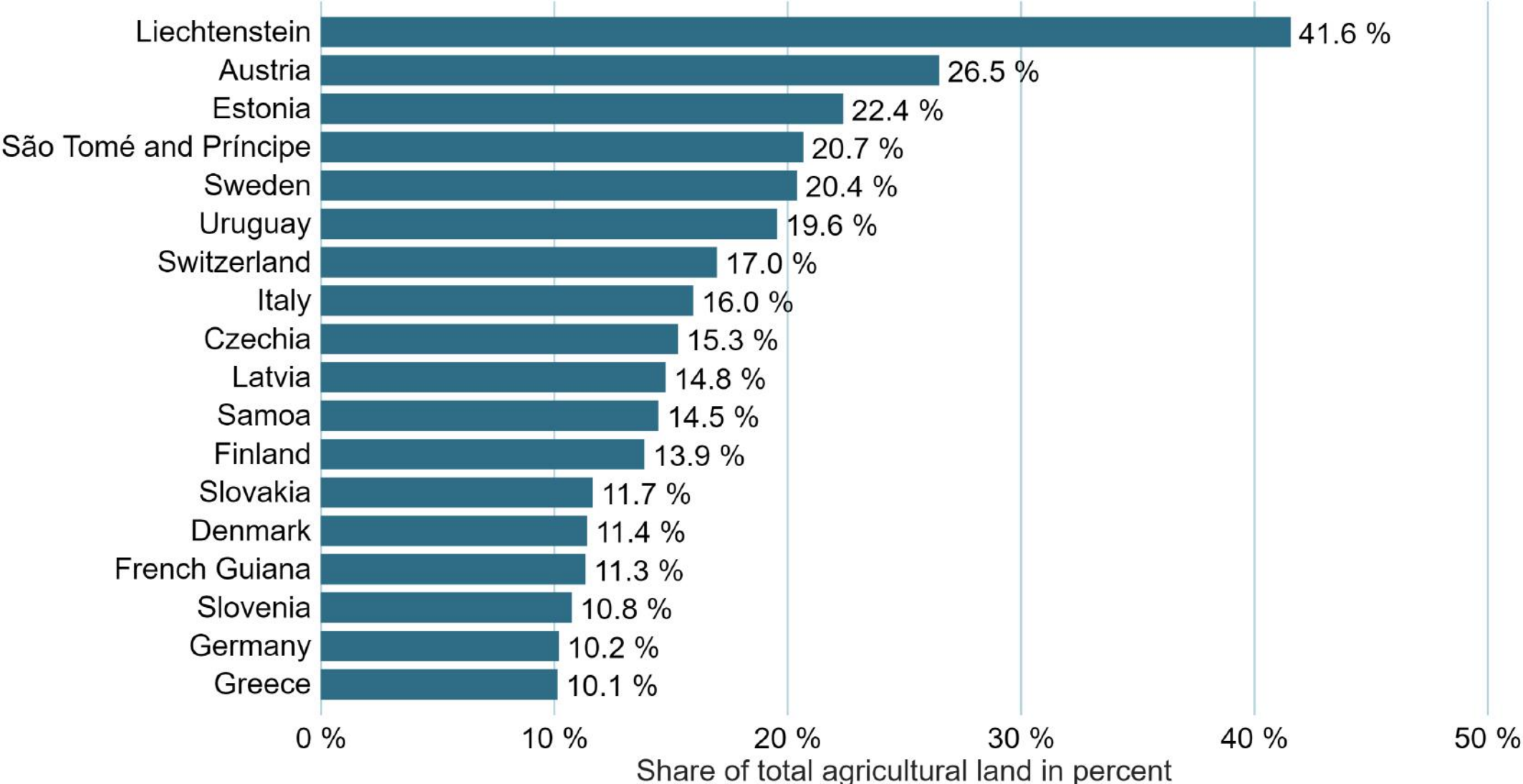
# World: The ten countries with the largest areas of organic agricultural land 2020

Source: FiBL survey 2022



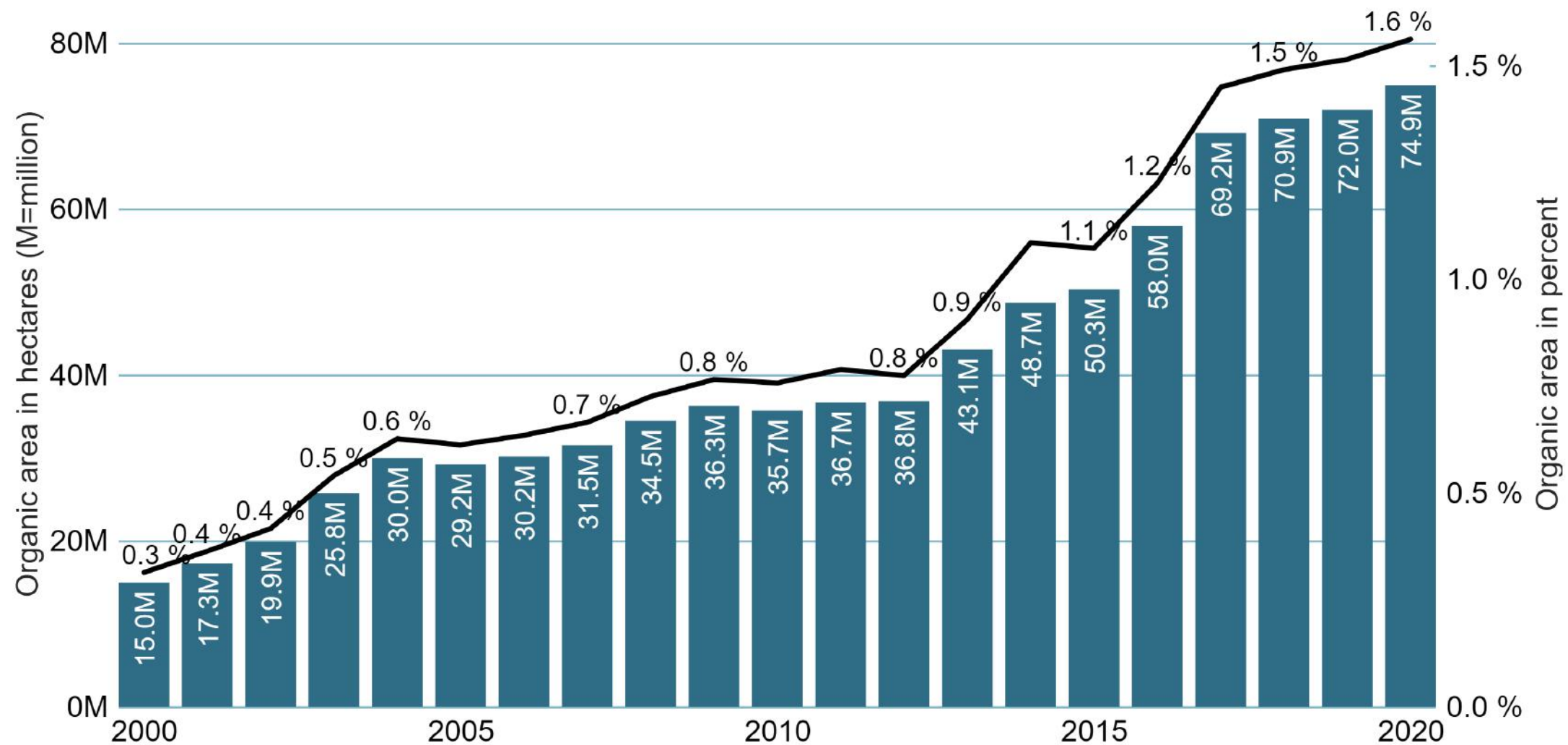
# World: Countries with an organic share of the total agricultural land of at least 10 percent 2020

Source: FiBL survey 2022



# World: Growth of organic agricultural land and organic share 2000 - 2020

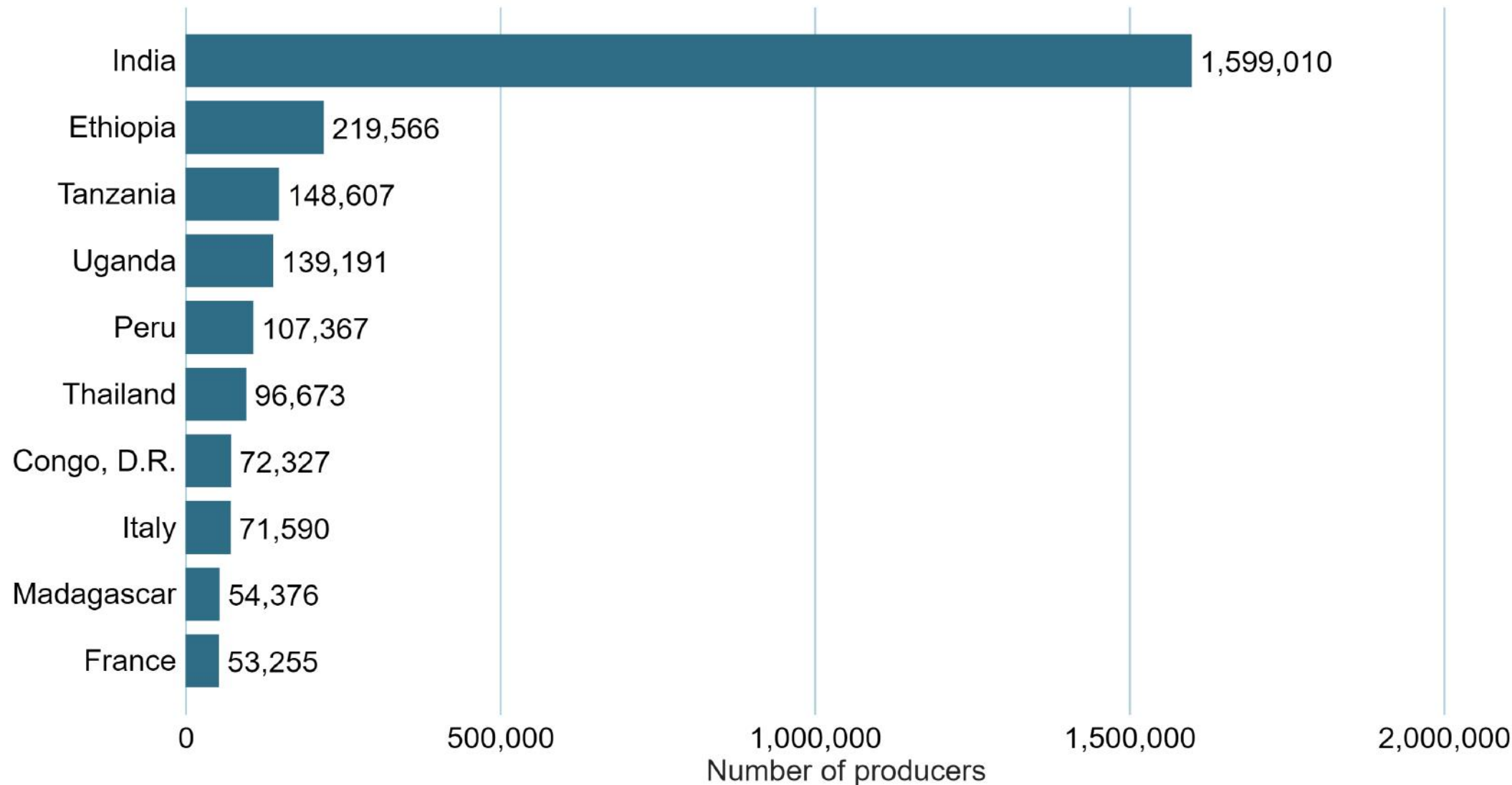
Source: FiBL-IFOAM-SOEL surveys 2001-2022





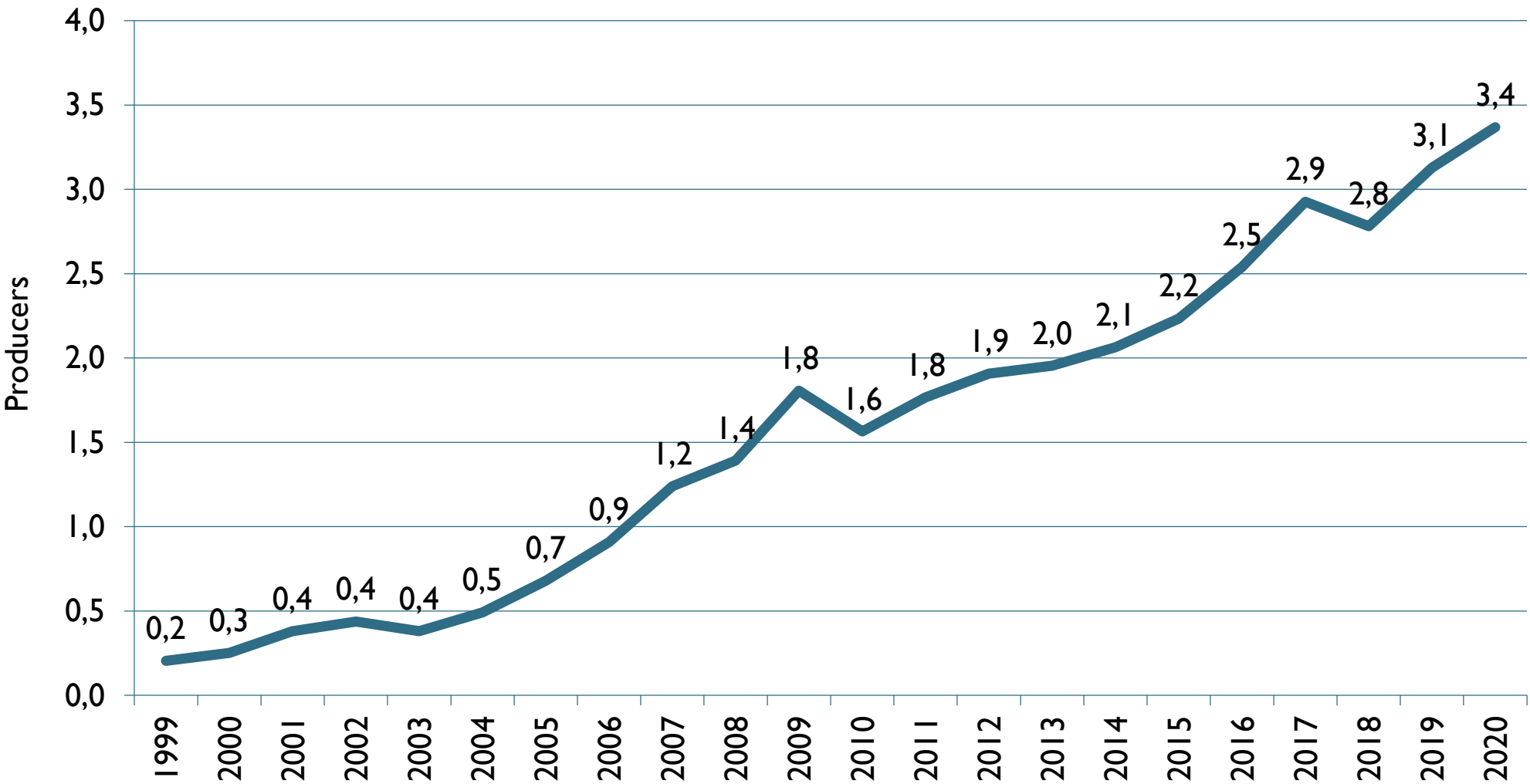
# World: The ten countries with the most organic producers 2020

Source: FiBL survey 2022



# Development of the number of organic producers 1999-2020

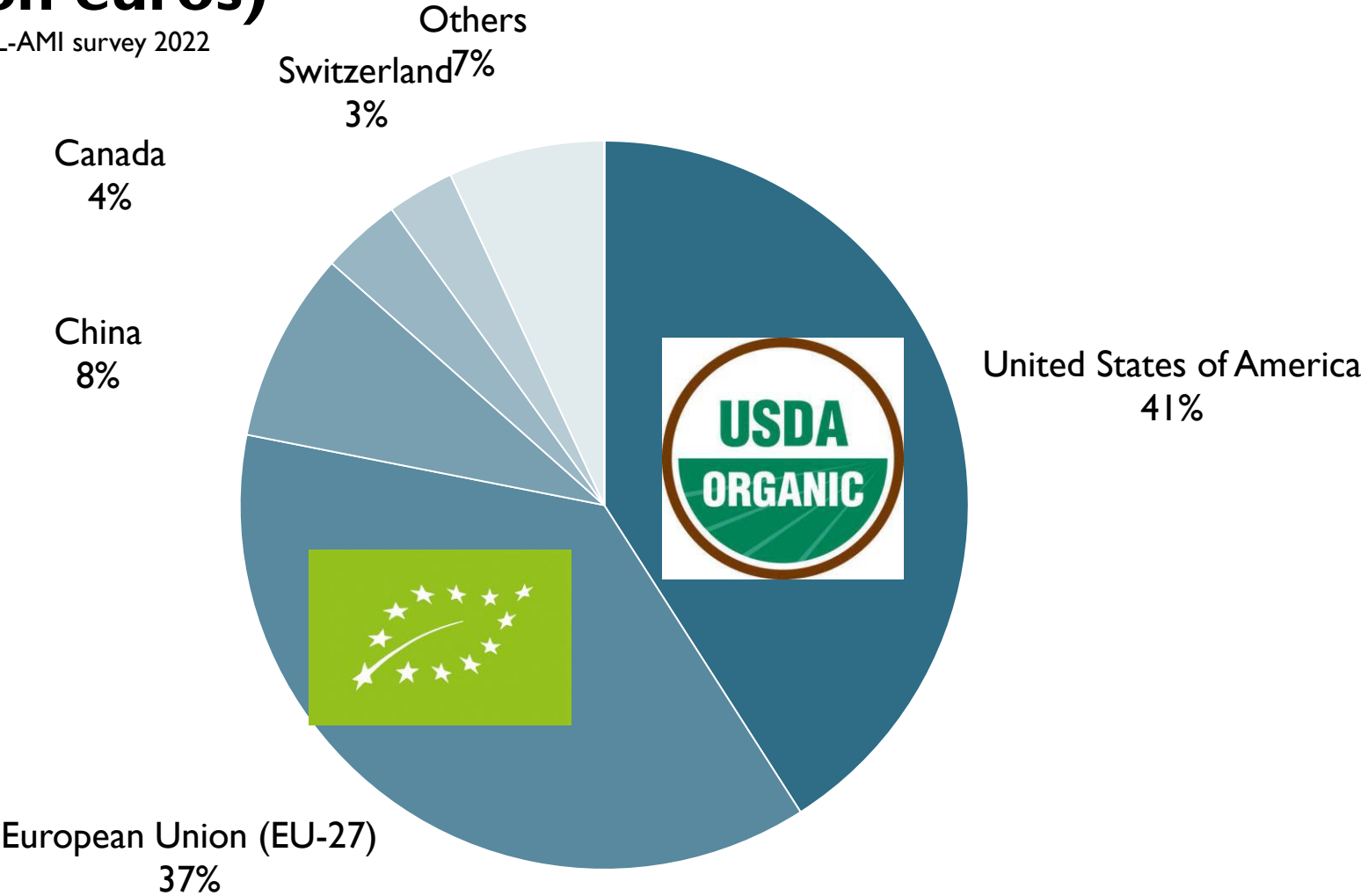
Source: FiBL-IFOAM-SOEL-Surveys 1999-2022



Data collection challenge: Not all data suppliers provide the number of individual farmers certified under internal control systems.

# World: Retail sales by single market 2020 (Total: 121 billion euros)

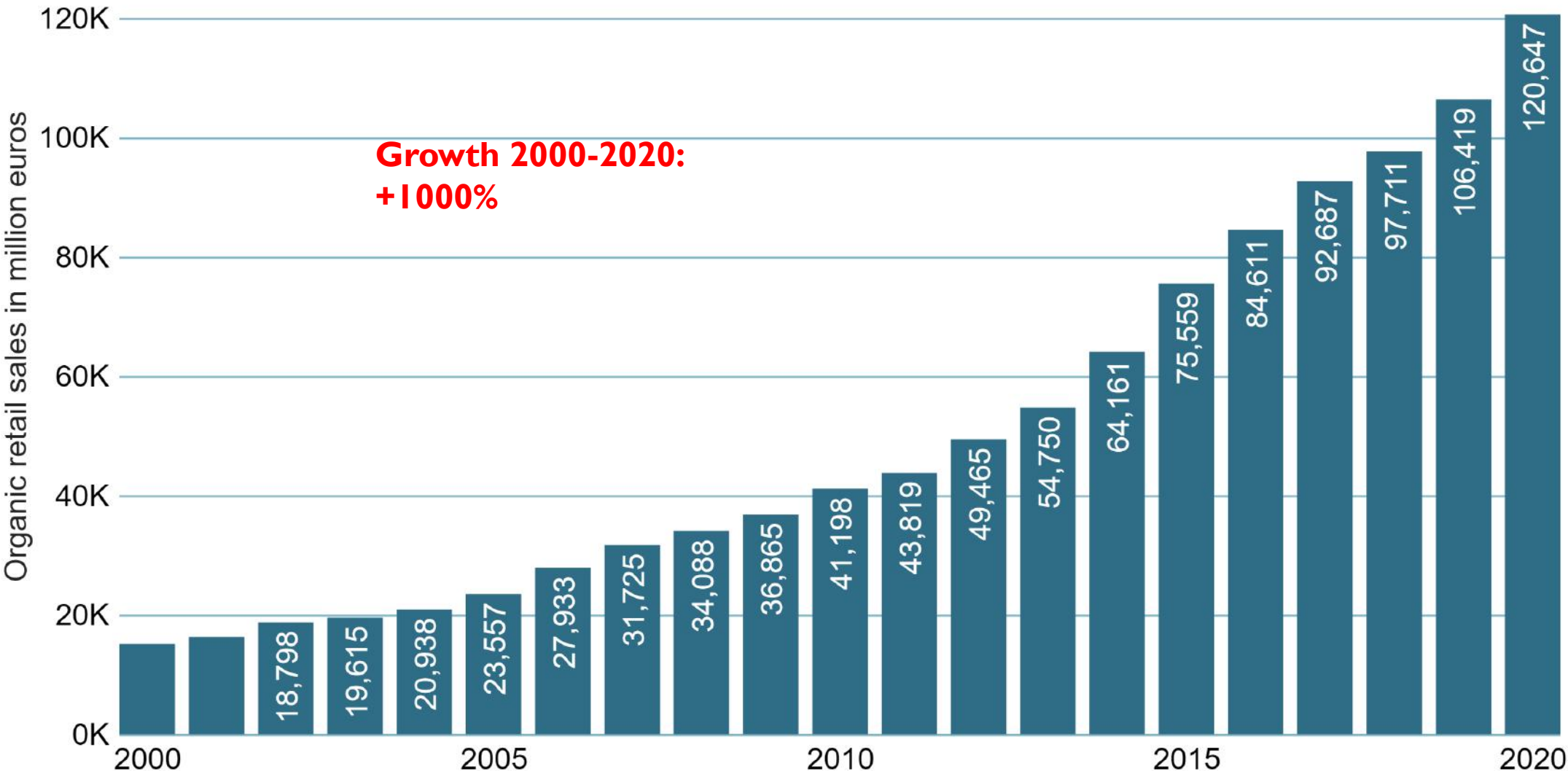
Source: FiBL-AMI survey 2022



Distribution of retail sales

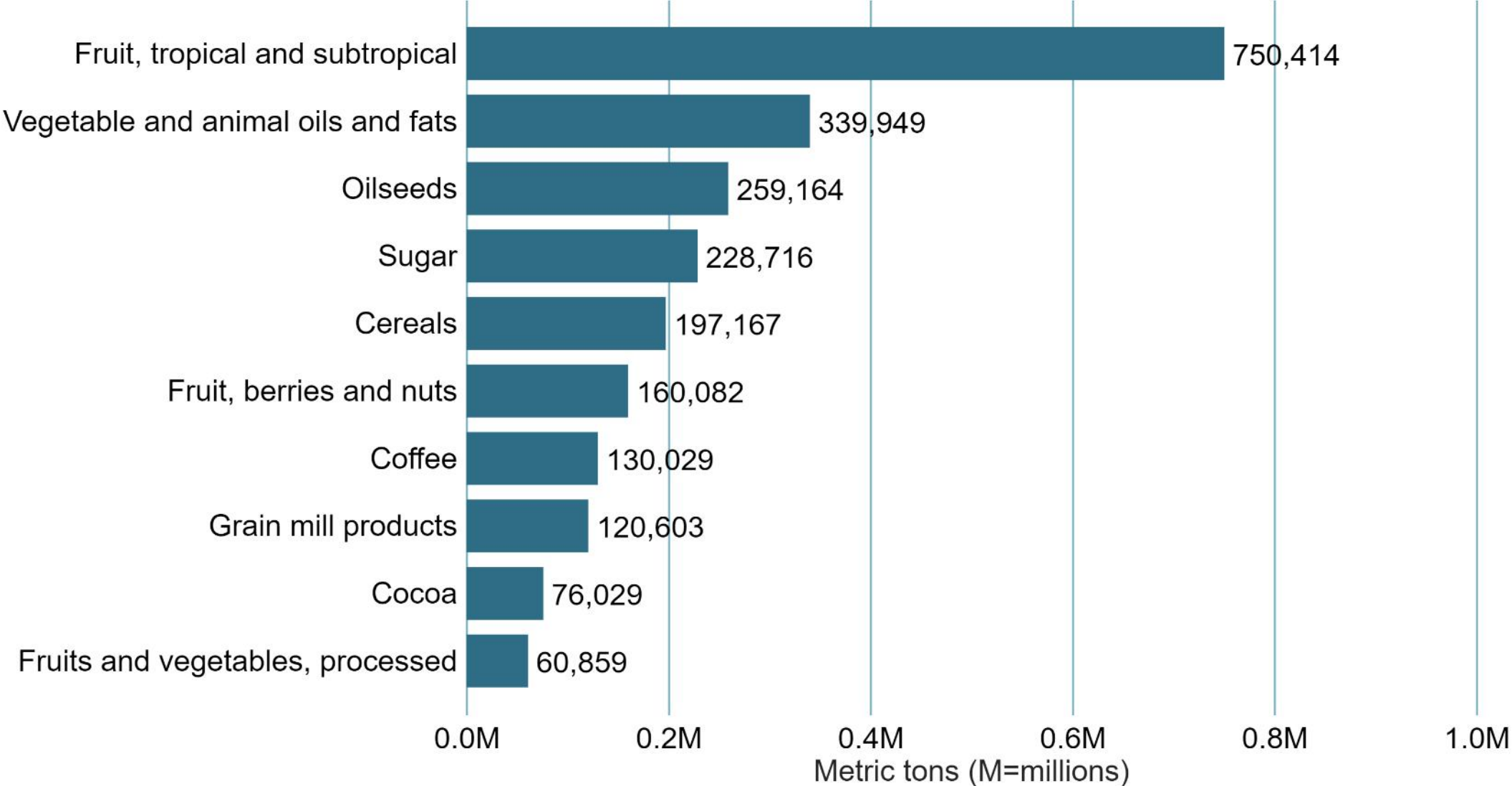
# World: Growth of organic retail sales 2000 - 2020

Source: FiBL survey 2001-2022



# European Union: Main product categories of EU organic agri-food imports 2020

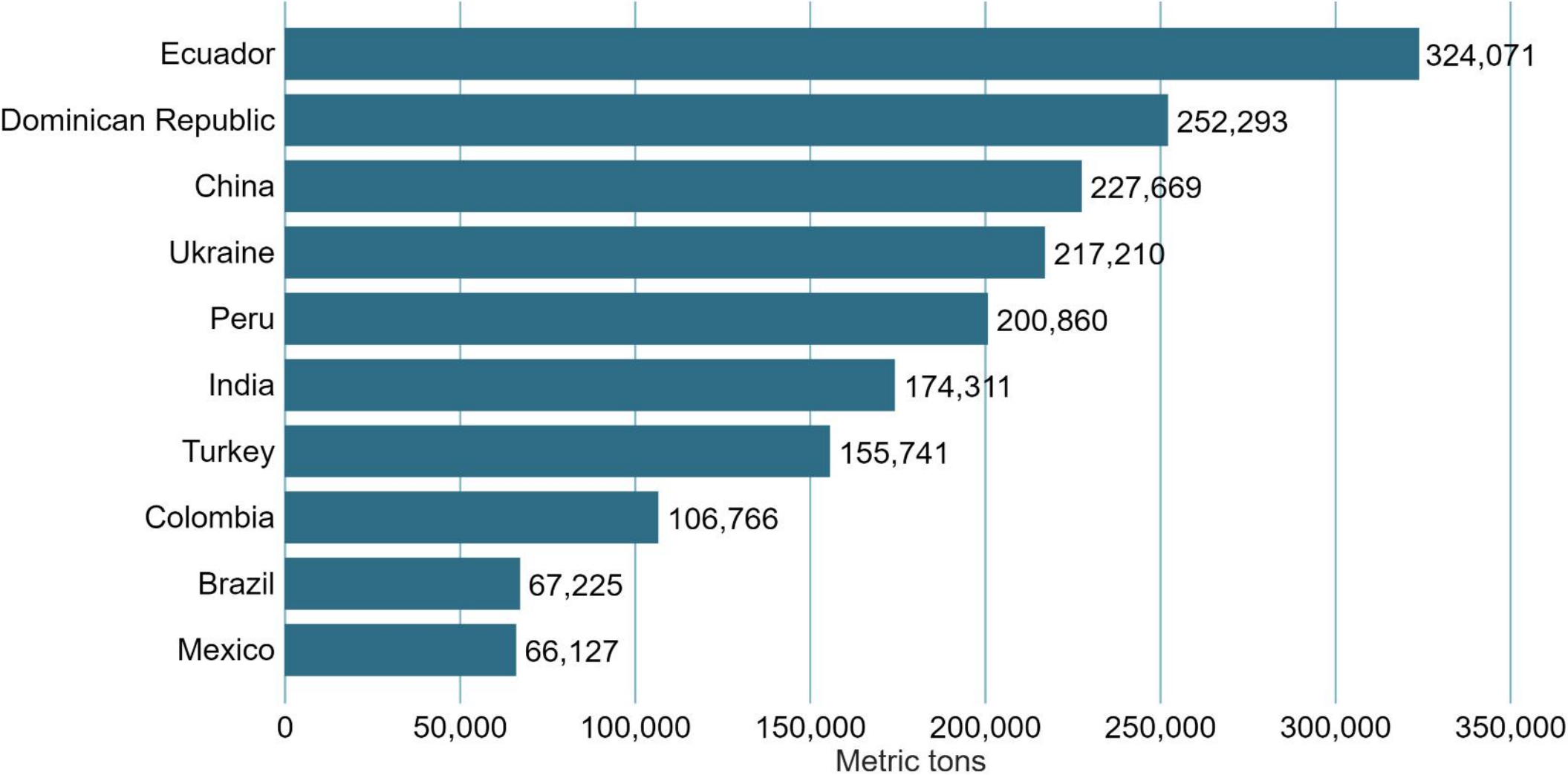
Source: Traces/European Commission 2021





# European Union: The ten countries with the largest export volumes to the EU 2020

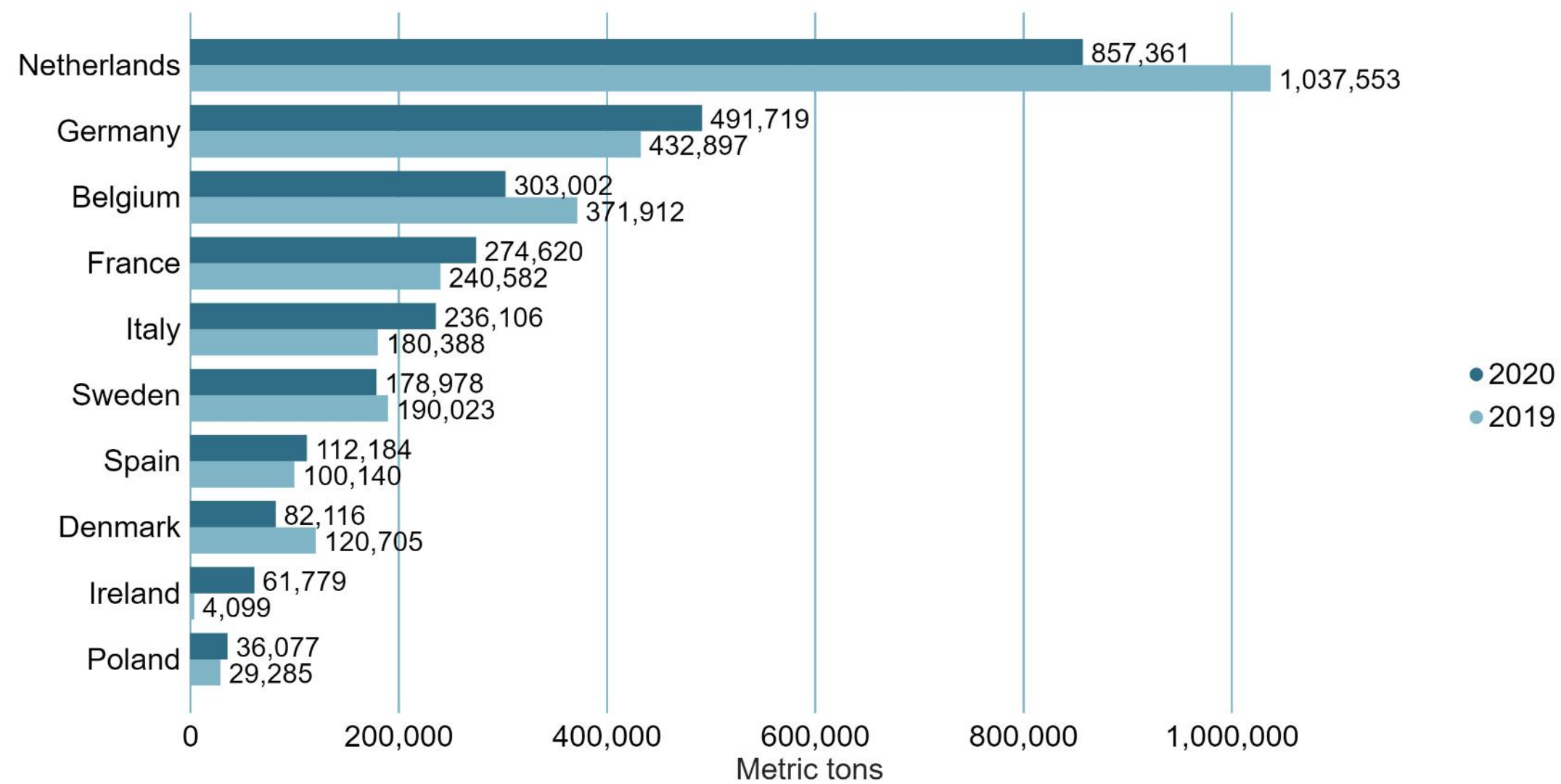
Source: Traces/European Commission 2021



# European Union: Organic agri-food imports by country

## 2020

Source: Traces/European Commission 2021



# Latin America and the Caribbean



Latin America and Caribbean: Organic share of total agricultural land

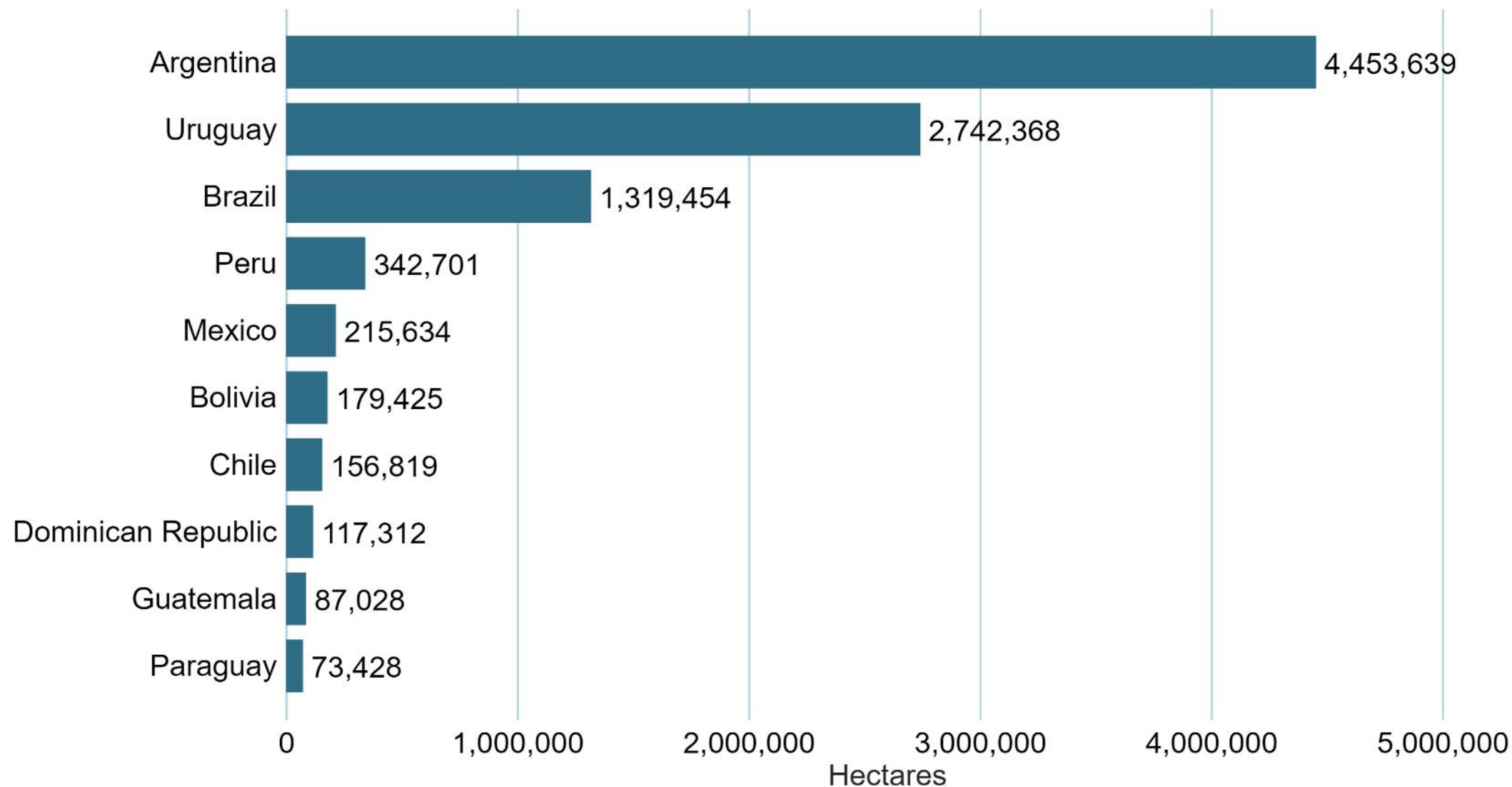
More than 0%  More than 5%

# Latin America and Caribbean: Key figures 2020

- In Latin America, over 270'000 producers managed over 9.9 million hectares of agricultural land organically in 2020.
- This constituted 13.3 percent of the world's organic land and 1.4 percent of the region's agricultural land.
- The leading countries were Argentina (4.4 million hectares), Uruguay (2.7 million hectares) and Brazil (1.3 million hectares).
- The highest organic shares of total agricultural land were in Uruguay (19.6 percent), French Guiana (11.3 percent) and the Dominican Republic (4.8 percent).
- Many Latin American countries remain important exporters of organic products such as coffee, cocoa and bananas.
- In Argentina and Uruguay, temperate fruit and meat are key export commodities.
- Brazil has the largest domestic market for organic products in Latin America.
- Nineteen countries in the region have legislation on organic agriculture, and two countries are drafting such legislation.

# Latin America and Caribbean: The ten countries with the largest organic agricultural area 2020

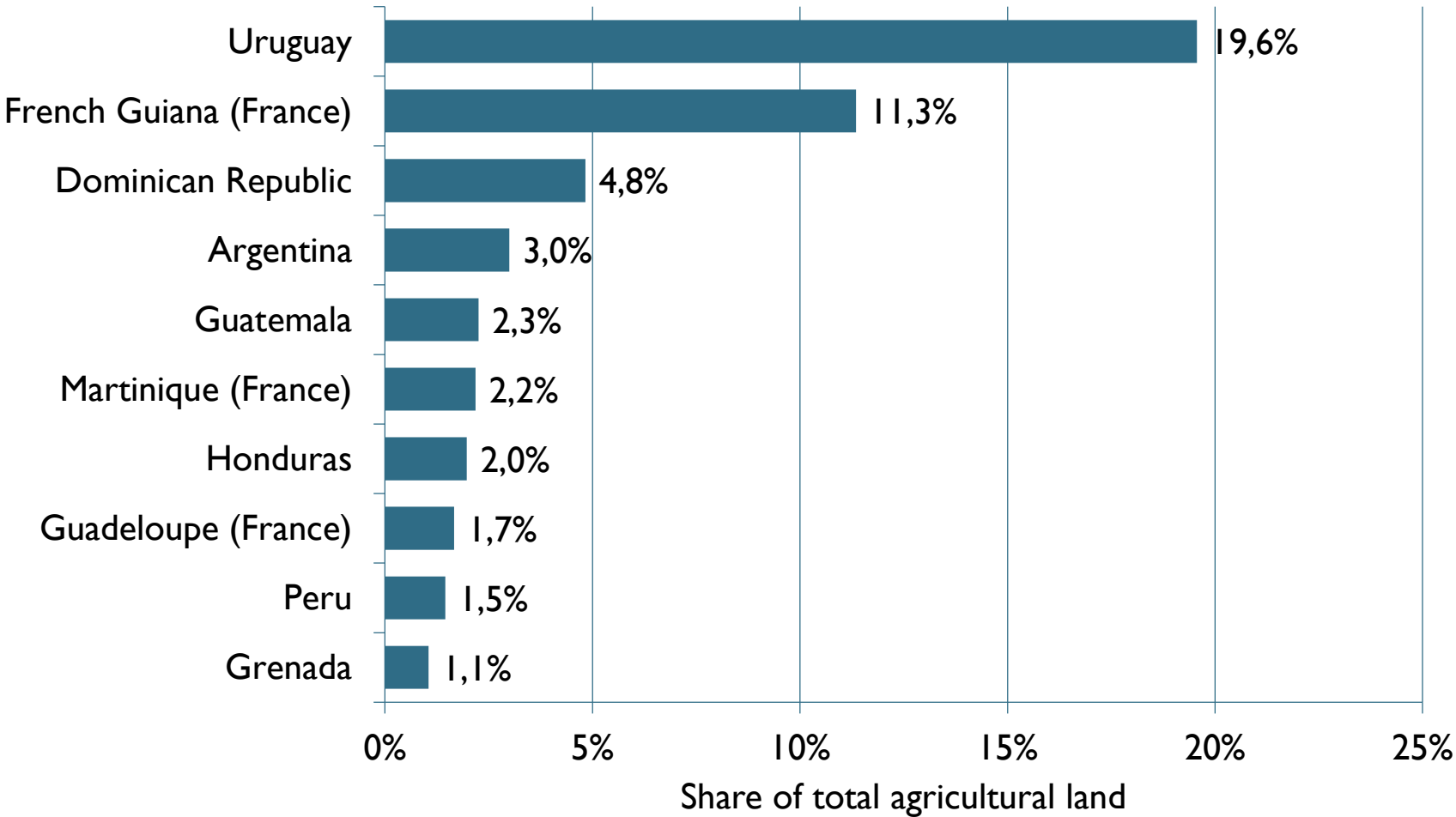
Source: FiBL survey 2022





# Latin America: The countries with an organic share of at least 10 percent of the agricultural land 2020

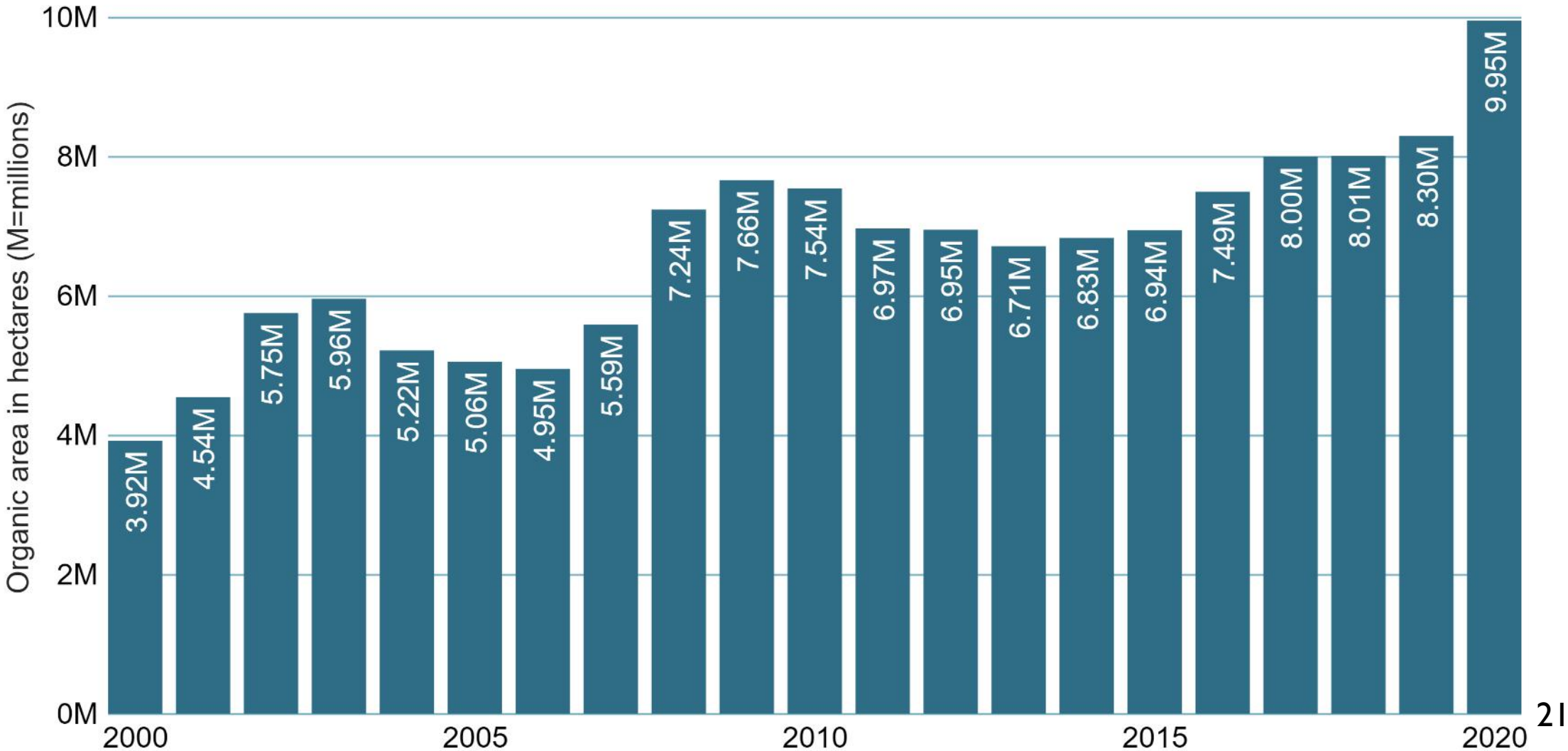
Source: CIAO/FiBL survey 2022



Latin America and Caribbean: The countries with the highest organic area shares

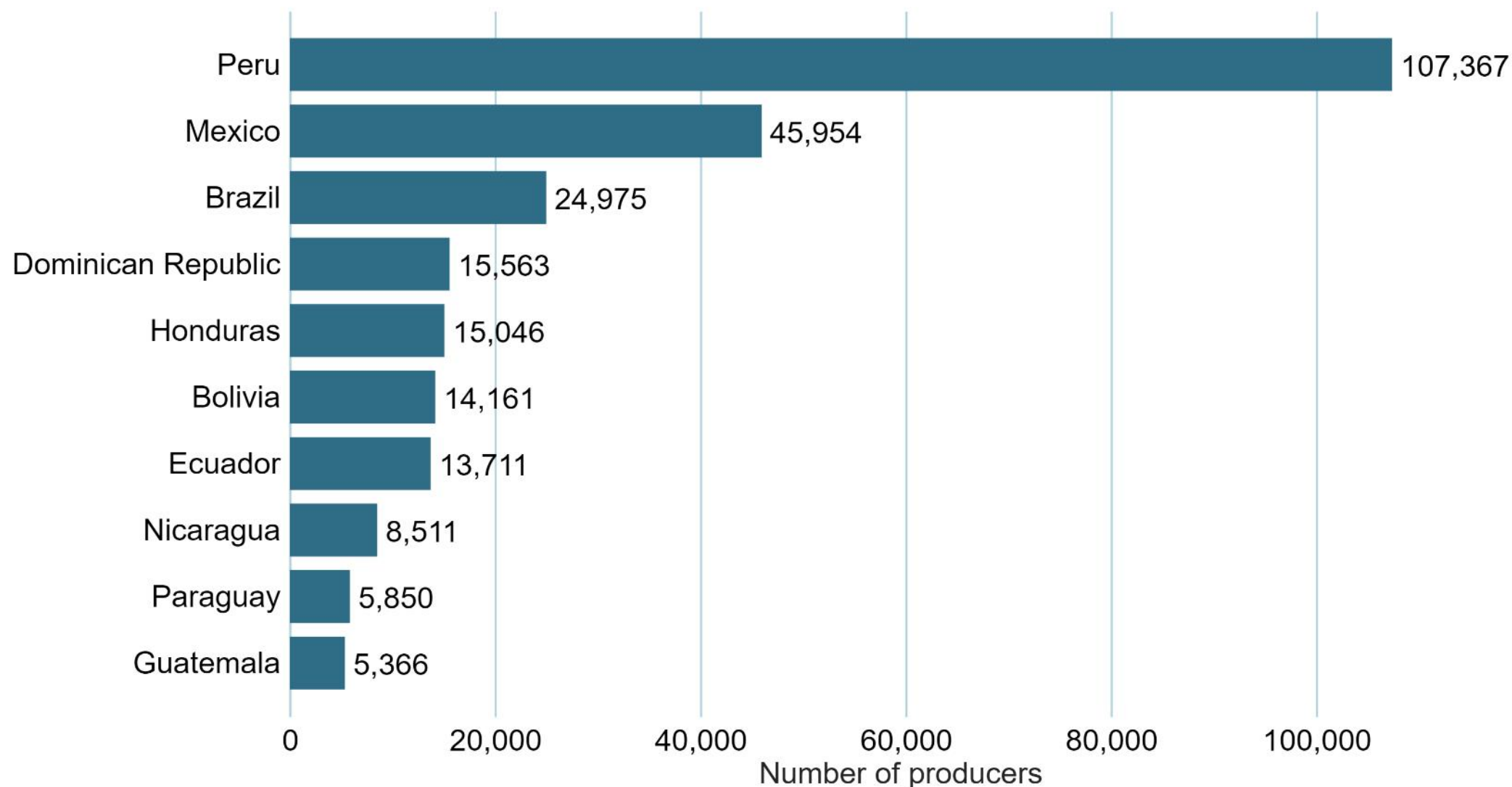
# Latin America and Caribbean: Development of organic agricultural land 2000 - 2020

Source: FiBL-IFOAM-SOEL surveys 2001-2022



# Latin America and Caribbean: The ten countries with the largest number of organic producers 2020

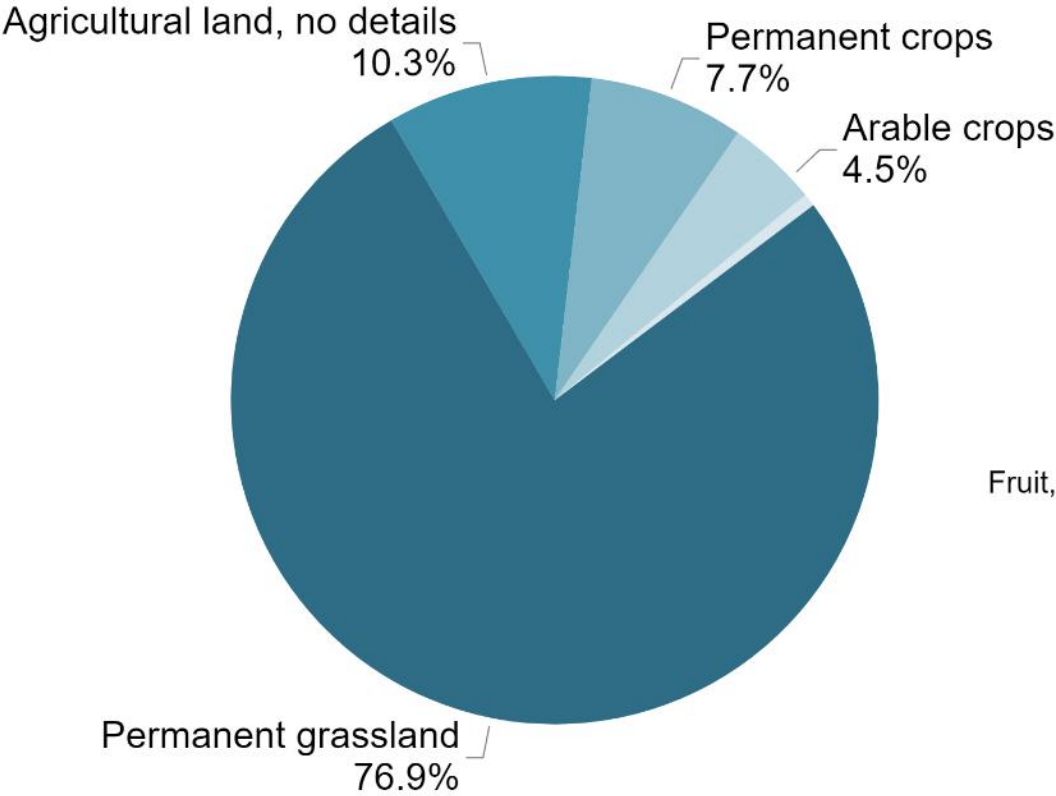
Source: FiBL survey 2022



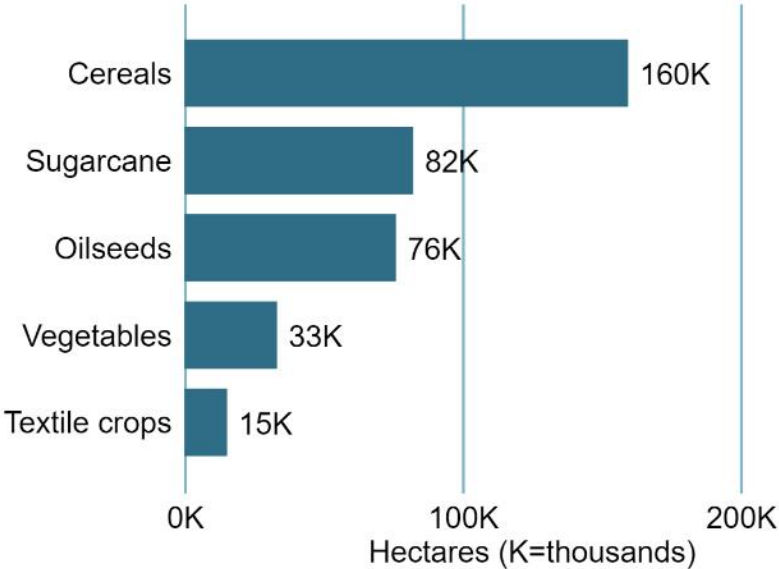
# Latin America and Caribbean: Use of organic agricultural land 2020

Source: FiBL survey 2022

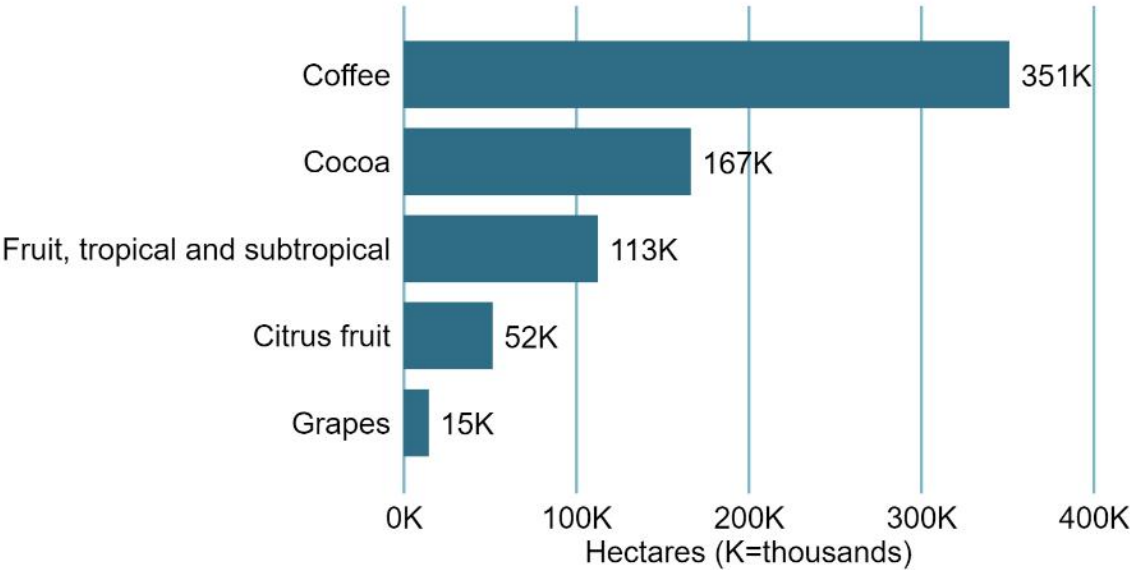
Land use types



Key arable crops

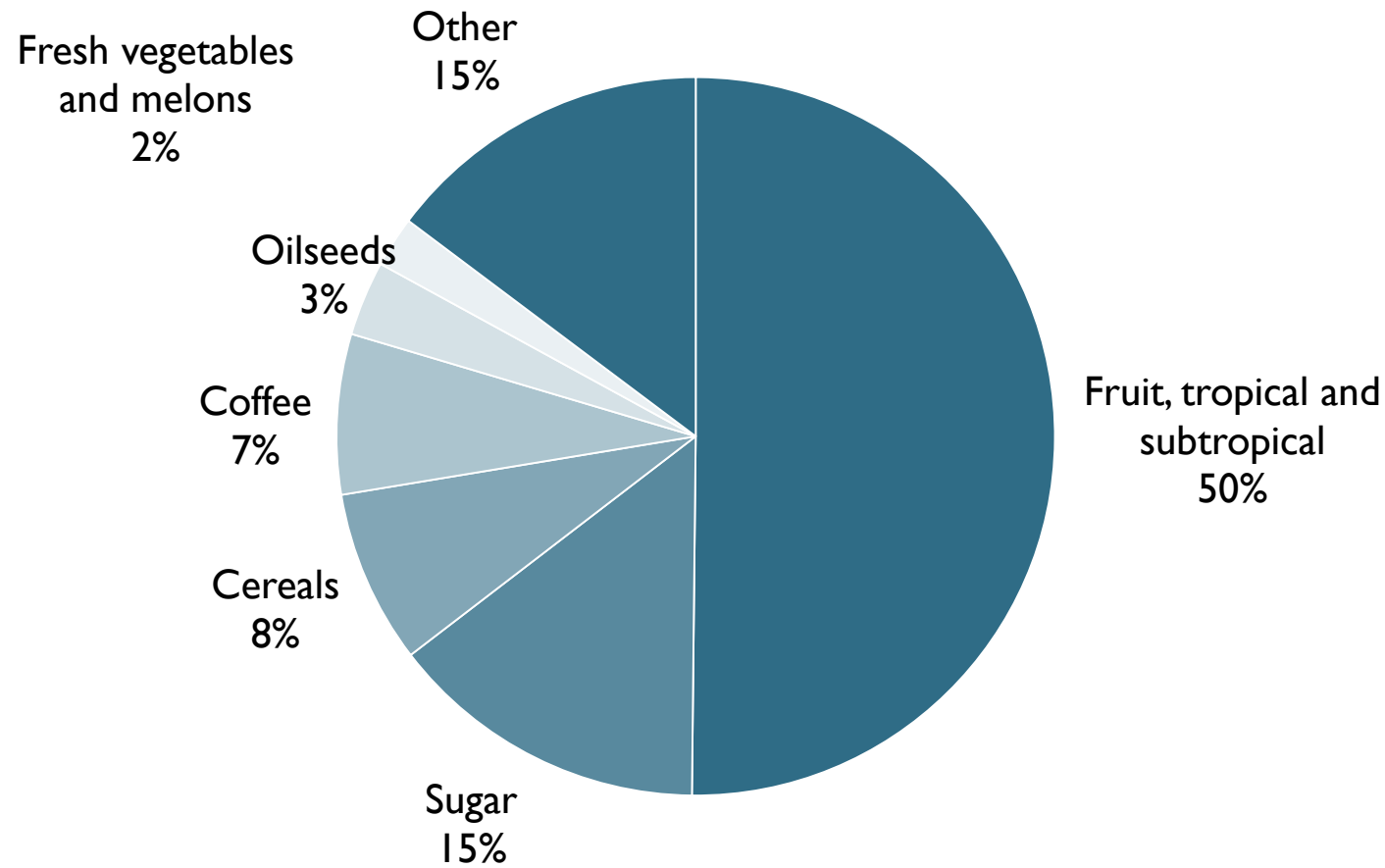


Key permanent crops



## Distribution of Latin American organic exports

Source: FiBL survey 2021/TRACES/USDA



## Organic exports from Latin America

Total organic exports to the EU (MT): 1.2 million tons  
= 42% of all EU Organic Imports

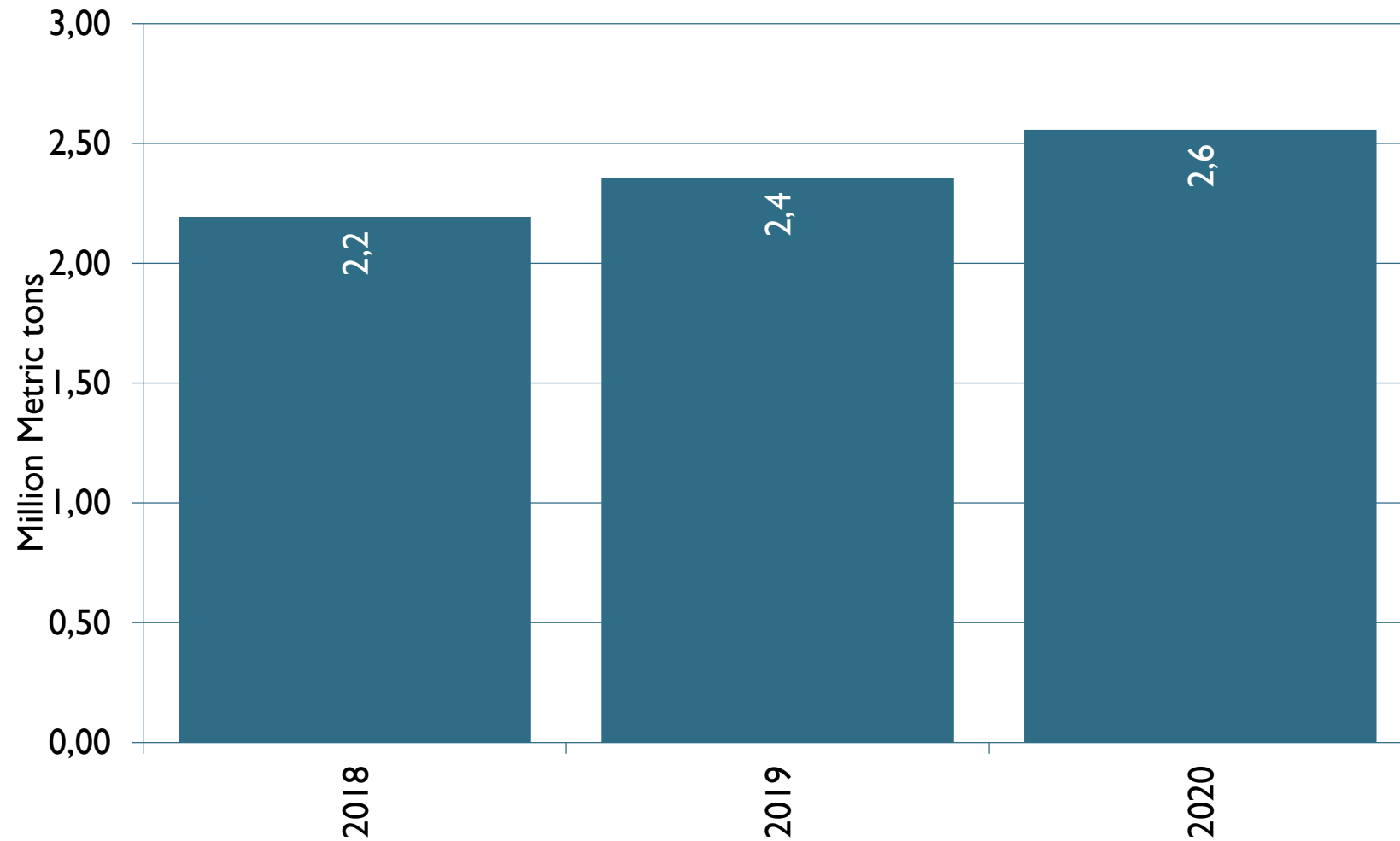
Organic exports to the US (MT): 1.3 million tons (not complete)

Organic exports from Latin America countries



# Growth of Latin American organic exports

Source: FiBL-IFOAM-SOEL-Surveys 2001-2022

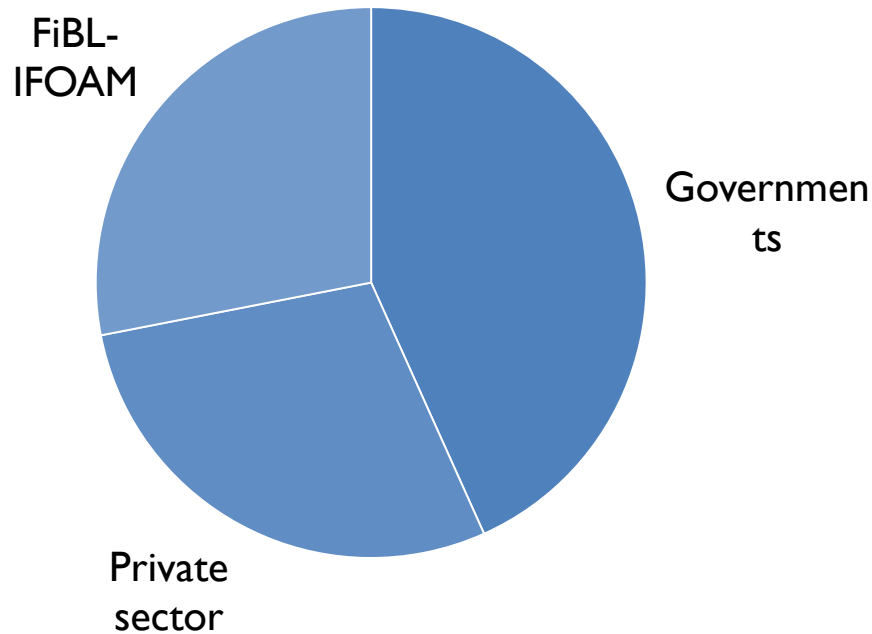


**Growth of Latin American exports to EU and US**

## Who collects the **NATIONAL LEVEL** data?

- Governments
  - Based on data from certifiers and other sources, but not always complete as only certifiers registered under the governmental system are included.
  - Potential Advantage: Legal enforcement is possible.
- Private sector data
  - Based on data from certifiers, market research companies and others; often not complete, often problems with institutional continuity
- FiBL
  - Not complete in all cases
  - Disadvantages: Lack of knowledge which certifiers are active, especially in the case of local certification, lack of knowledge about the local situation

# National organic data collection systems world-wide for data on area, operators and production (Situation 2017)



- Government collection systems
  - Data from the certifiers
  - Census/farm structure survey
  - Agrienvironmental schemes
  - Direct submission of data by producers
- Private collection systems
  - Data from the certifiers
  - Company data
- No collection system
  - FiBL collects the data from the international certifiers

## How does FiBL collect the data from multiple sources

- Data acquisition: Internet search, direct contact with almost 200 data suppliers, often several sources per country
- In many cases, we have multiple sources for one country, even multiple sources for one indicator
  - , e.g. 3 sources for US data ( Area/producers: NASS, Retail sales OTA; International Trade: GATS/USDA)
  - , E.g. Data from several certifiers for one country (e.g. six certifiers for the area data from the Philippines)
- Often, we do not have contact with the actual source but with country contacts that send us the data, including translation (Japan)

# International certifiers that provide data for several countries (ca. 30% of countries)



## Example of the Philippines

- Ceres
- CCPB
- Control Union
- Ecocert India
- KIWA BCS





## Transnational data collection efforts



## From data collection to data publication

- Step 1: Collect the data: Direct contact with 200 data providers (certifiers, private sector, governments, transnational bodies), internet sources (e.g. US data, Eurostat)
- Step 2: After quick first check: Enter data into database
- Step 3: Plausibility check via Pivot tables: Comparison against overall totals, comparison against previous year
- Step 4: Clarify inconsistent data with data providers
- Step 5: Finalize data entry
- Step 6: Data analysis
- Step 7: Dissemination: Yearbook/texts, graphs, interactive online graphics and database
- Step 8: Communication: Media release, social media, websites

# Step 1: Collect the data: Direct contact with 200 data providers

<b>FiBL</b>									
<b>Crop area and production</b> (for processed primary products see bottom)	In conversion area [ha]	Fully converted area [ha]	Total organic area [ha]	PGS certified area [ha]	Area harvested [ha]	Of which: area for greenhouses [ha]	Production volume [MT]	Production volume sold under an organic label [MT]	Production value [Million EUR]
<b>Agricultural land and crops</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Agricultural land for which no details are available</i>			0.0						
<b>Arable land crops</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Arable land crops, no details</i>			0.0						
<b>Cereals for the production of grain (incl. seeds and rice)</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Cereals for the production of grain (incl. seeds and rice), no details</i>			0.0						
<b>Cereals, excluding rice</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<i>Wheat, no details</i>			0.0						
<i>Durum wheat</i>			0.0						
<i>Common wheat and spelt, no details</i>			0.0						
<i>Grain maize and corn cob mix</i>			0.0						
<i>Barley, no details</i>			0.0						
<i>Rye and meslin, no details</i>			0.0						
<i>Oats</i>			0.0						
<i>Triticale</i>			0.0						

## Step 2: After quick first check: Enter data into database

CreatedAt	ModifiedAt	CreatedBy	ModifiedBy	Packag	Year_	DataYear	Country	Item	Indicator	Label	Value
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Agricultural land and crops, other	Area [ha]	Total	940.75
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Agricultural land and crops, other	Area [ha]	organic	11.33
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Apples	Area [ha]	Total	4'162.13
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Apples	Area [ha]	organic	573.78
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Asparagus	Area [ha]	Total	511.54
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Asparagus	Area [ha]	organic	54.93
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Barley, no details	Area [ha]	Total	28'007.70
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Barley, no details	Area [ha]	organic	1'258.23
29.08.2022 13:54:17	29.08.2022 13:54:17	FIBL\bernhard.schlatt er		Bfs f039	2021	2021	Switzerland	Beans, field	Area [ha]	Total	722.49

## Step 3-6: Plausibility check via Pivot tables, check with data providers, finalize data entry

OrganicArea			Year_	Indicator					
			2018	2019					
Country	Item2	Item3	Area [ha]	Area [ha]				Percent change	
Spain	Arable land crops	Arable crops, other	1'428	1'487					4
		Cereals	204'782	211'757					3
		Fresh vegetables and melons	22'105	22'022					0
		Hops	12	22					90
		Industrial crops	2'137	2'697					26
		Medicinal and aromatic plants	11'120	9'605					-14
		Oilseeds	9'770	10'544					8
		Plants harvested green	33'524	32'346					-4
		Root crops	1'129	1'280					13
		Strawberries	205	212					3
		Textile crops	85	163					91
		Tobacco	0					#DIV/0!	
		Dry pulses and protein crops for the production of grain	34'463	35'908					4
		Fallow land	166'601	166'170					0
	Other agricultural land	Other agricultural land, no details		1				#DIV/0!	
	Permanent crops	Berries	1'356	1'497					10

## Step 6: Data analysis

Continent		Europe			
Sum Values					
Indicator		Year_	Ergebnis		
<div><div></div><div>Retail sales, all [Million €]</div></div>		2010	19'441.76		
		2011	21'292.51		
		2012	22'710.08		
		2013	24'203.47		
		2014	26'193.57		
		2015	29'983.75		
		2016	33'526.57		
		2017	37'475.63		
		2018	41'489.82		
		2019	45'092.93		
► ...		2-4-1 Retail sales 2 years	2-4-2 Retail sales Key indicato	2-4-3 Retail sales -channel	Retail all, history

# Step 7: Dissemination: Texts, graphs, interactive online graphics and database

Statistics > DAC Countries

Table 14: Countries on the DAC list<sup>1</sup>: Development of organic agricultural land 2015-2020

Region	2015	2016	2017	2018	2019	2020
Africa	1'624'493	1'609'193	1'800'862	1'747'376	1'936'546	3'084'871
Asia	3'765'408	4'909'139	5'948'996	6'140'381	5'628'070	6'046'525
Europe	947'430	957'978	861'048	1'002'420	1'046'226	904'537
Latin America	5'475'064	5'681'297	6'058'204	5'809'394	6'094'996	7'013'032
Oceania	737'792	1'131'154	1'58'846	221'073	94'479	139'353
Total	11'886'188	13'170'761	14'727'855	14'940'644	14'800'317	16'188'318

Source: FiBL surveys 2017-2022, based on information from the private sector, certifiers, and governments. For detailed data sources, see annex, page 322

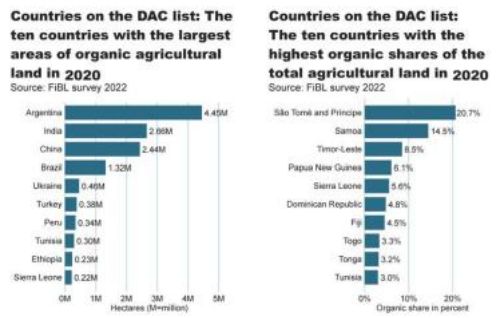


Figure 15 (left): Countries on the DAC list: The ten countries with the largest areas of organic agricultural land in 2020

Figure 16 (right): Countries on the DAC list: The ten countries with the highest organic shares of the total agricultural land in 2020

Source: FiBL survey 2022, based on information from the private sector, certifiers, and governments. For detailed data sources, see annex, page 322

<sup>1</sup> The development is displayed for all countries, which are on the 2020 DAC list. The data is not comparable to those previously published, as there were changes in the list.

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Statistics

Statistics >> Data >> Europe >> Key indicators

**Key indicators**

More information about the data is available on our [data info page](#).

Data table key indicators

**COUNTRIES**

- Albania
- Austria
- Belgium
- Bosnia and Herzegovina
- Bulgaria
- Canada
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary

Reset Select all

**ELEMENTS**

- Organic area (farmland) [ha]
- Organic area share of total farmland [%]
- Organic producers
- Organic retail sales (Million €)

Reset Select all

**YEARS**

- 2020
- 2019
- 2018
- 2017
- 2016
- 2015
- 2014
- 2013
- 2012
- 2011
- 2010
- 2009
- 2008
- 2007
- 2006

Reset Select all

**SHOW DATA**

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Statistics

Statistics >> Visuals >> Key indicators

**Data visualisation: Key indicators**

Organic farmland, organic farmland share of total, producers, retail sales, organic wild collection

The work on the key indicators is in progress. Some features are not fully working yet, but will be implemented soon.

For data on the key indicators, please check out our interactive online database - [Key indicators](#)

**Organic export to the European Union 2020**

Export countries to the European Union

Exporting countries (exports in metric tons)

Country	Exports (metric tons)
Ecuador	304,471
Dominican Rep.	212,273
China	227,549
Ukraine	217,210
Peru	200,840
India	174,313
Turkey	155,741
Colombia	154,766
Brazil	151,225
Mexico	66,127
Tunisia	58,514
Argentina	56,361
Togo	54,037
Egypt	51,292
Pakistan	45,952
Honduras	41,800
Kazakhstan	40,472
Sri Lanka	37,744
Côte d'Ivoire	29,478
Canada	22,250
Paraguay	21,224
Russia	21,971
Thailand	19,497
South Africa	17,846
Chile	17,476
Philippines	26,115



# Step 8: Communication: Media release, social media, websites

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[Info centre](#) > [Global organic market: Unprecedented growth in...](#)

## Global organic market: Unprecedented growth in 2020 – Organic retail sales grew by 14 billion euros and exceeded the 120-billion-euro mark

Media release February 15, 2022


The latest data on organic farming worldwide will be presented by the Research Institute of Organic Agriculture FiBL and IFOAM – Organics International together with BIOFACH, the world's leading trade fair for organic food. The statistics yearbook "The World of Organic Agriculture" will be launched on Tuesday, 15 February 2022, from 12 to 1 pm (CET).

The infographic offers a great overview on organic farming worldwide.

(Frick, 15 February 2022) Organic farmland and retail sales both continued to show strong growth worldwide, according to data from 190 countries (data as of the end of 2020). Published by FiBL and IFOAM – Organics International, the 23rd edition of "The World of Organic Agriculture" shows the positive trend seen in past years continued into 2020. This annual survey on global organic agriculture is supported by the Swiss State Secretariat for Economic Affairs (SECO), the Sustainability Fund of Coop Switzerland, and NürnbergMesse, organisers of the BIOFACH trade fair.

### The global organic market continues to grow

Against the backdrop of the pandemic, the global market for organic food showed its highest growth ever in 2020, exceeding 120 billion euros – a total increase of 14 billion euros. The United States continued to be the leading market (49.5 billion euros), followed by Germany (15 billion euros) and France (12.7 billion euros). In 2020, many major markets showed extraordinarily strong growth rates; the German market, for example, grew by more than 22 percent! Swiss consumers spent the most on organic food (418 euros per capita in 2020), and Denmark continued to have the highest organic market share, with 13 percent of its total food market. The global COVID-19 pandemic resulted in a significant increase in demand for organic products in many countries, but there were also challenges: "The effects of the pandemic are visible in retail sales data. As people stayed home and began to cook more often and health, environment and climate change have become big issues, organic retail sales increased rapidly. However, at the same time, in the food service sales decreased in many countries", says Helga Willer, who is in charge of the yearbook at FiBL.

[Download](#) 


**The World of Organic Agriculture 2022**

[Information about The World of Organic Agriculture 2022 on OrganicWorld.net](#)

[FiBL's statistics website](#)

[Slide presentations](#)

**Contact**

  
**Helga Willer**  
 (Dr. rer. nat.)

Department of Extension, Training & Communication  
 Leader of the Group Project communication

FiBL Switzerland  
 Ackerstrasse 113



Startseite



Entdecken



Mitteilungen



Nachrichten



Lesezeichen



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The World of Organic Agriculture: Current Trends and Statistics, with Louise Lutikholt (@IFOAMorganic), Dr. Helga Willer (@FiBLStatistics) and Amarjit Sahota (@EcoviaInt) [#BIOFACH2022](#)

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 BIOFACH VIVANESS und NürnbergMesse

5:09 nachm. · 26. Juli 2022 · Twitter for iPhone

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# Some hints for data collection

- **Collect data in a standardised way using a questionnaire**
- **Collect data annually**
- **Use a database for data storage and processing**
- **For processing data, use existing classifications for crop and product data**
- **Make quality checks !!!!!**
  - **Compare data against overall totals (i.e. check if the organic share of soya makes sense)**
  - **Check against data from the previous year**
  - **Check against other sources: e.g. the EU import data**
- **Disseminate data and make sure it is accessible to those interested**
- **Publish regularly and announce the publication date**

**STATISTICS DENMARK**

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**External Trade of Organic Products**

Statistical presentation  
Statistical processing  
Relevance  
Accuracy and reliability  
Timeliness and punctuality  
Comparability  
Accessibility and clarity

**External Trade of Organic Products**

The purpose of these statistics is to give information on the magnitude and composition of the turnover of organic foods in external trade. The survey was conducted the first time for the year 2003 with the Ministry of Food, Agriculture and Fisheries.

**Statistical presentation**

The statistics are an annual statement of foreign trade of organic goods, broken down by product and country groups.

[Read more about statistical presentation](#)

**Statistical processing**

An overall error detection is performed based on fluctuations in foreign trade at product or country level. Specific companies are reconnected and answers are compared with previous answers.

[Read more about statistical processing](#)

**Relevance**

The statistics is used by interest groups, the Ministry of Food, other authorities etc. to assess the level and composition of foreign trade with organic goods.

User needs are covered in the User Committee for food statistics. Statistics Denmark is also in regular contact with key users, including the Ministry of Food and research institutions.

[Read more about relevance](#)

**Accuracy and reliability**

These statistics do not cover foreign trade in organic products with the smallest companies. Some companies find it difficult to identify organic goods in their accounting systems.

[Read more about accuracy and reliability](#)

**Timeliness and punctuality**

The statistics are published 11 month after the reference time. These statistics are published without delay, with reference to the announced time of publication in the release calendar.

[Read more about timeliness and punctuality](#)

**Comparability**

The survey was conducted for the first time for the statistical year 2003 and have followed same method since. There are no comparable statistics internationally. Foreign trade in organic goods can be seen as a subset of total foreign trade in goods.

[Read more about comparability](#)

**Accessibility and clarity**

These statistics are published yearly in a Danish press release, at the same time as the tables are updated in the StatBank.

[Read more about accessibility and clarity](#)

**Contact info**

Food Industries, Business Statistics  
Martin Lunde  
+45 39 17 38 73  
[mlu@stat.dk](mailto:mlu@stat.dk)

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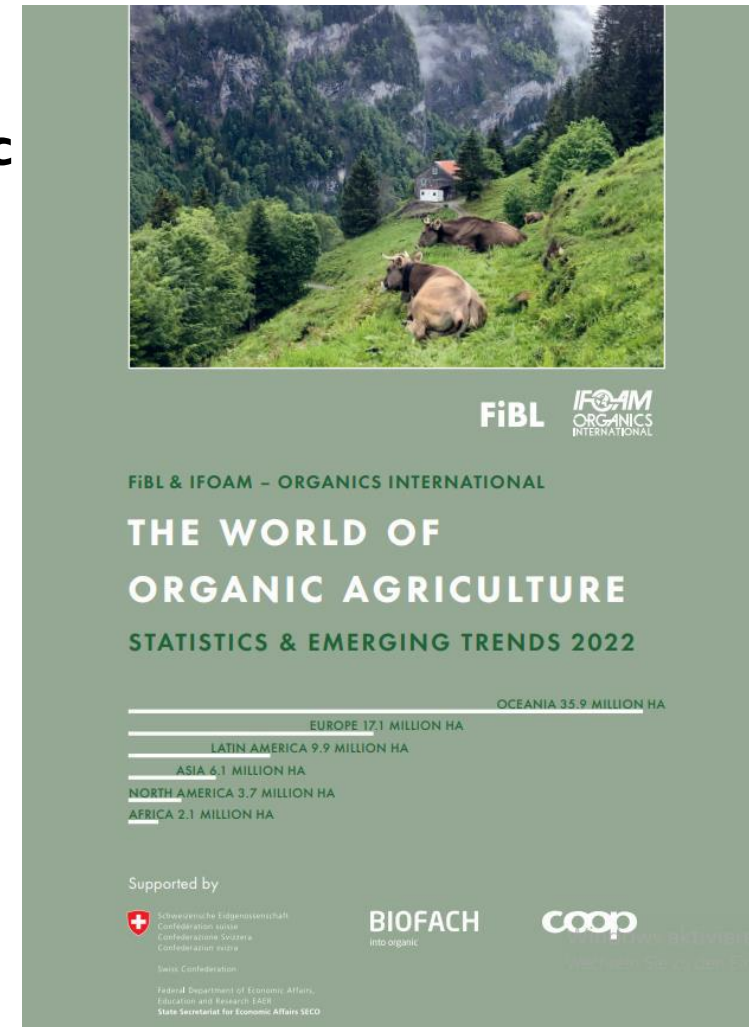
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# Yearbook

- The 23rd edition of «The World of Organic Agriculture», was published by FiBL and IFOAM – Organics International in February 2022.
- Data tables
- Country and continent reports
- Markets, standards, policy support
- The book can be ordered or downloaded at (item number 1344):  
<https://www.fibl.org/en/shop-en>
- [www.organic-world.net](http://www.organic-world.net)
- <https://statistics.fibl.org>



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## Organic World

Global organic farming statistics



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### Register now: Launch of "The World of Organic Agriculture 2022"

On the 15th of February, 12 pm CET, the 2022 edition of the yearbook "The World of Organic Agriculture" with the latest data on organic farming in Europe and worldwide will be launched at a virtual event.

The event is organized by BIOFACH, IFOAM - Organics International and the Research Institute of Organic Agriculture FiBL.

Registration is available here: <https://www.biofach.de/en/sneak>

#### News

February 09, 2022

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## FiBL Statistics

Interactive online database and infographics at [Statistics.FiBL.org](http://Statistics.FiBL.org)

# Statistics.FiBL.org

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ABOUT DATA VISUALS DATA INFO AND USE CONTACT/SITE INFO

## FiBL Statistics - European and global organic farming statistics

On Statistics.FiBL.org, the Research Institute of Organic Agriculture FiBL provides access to the data collected in the framework of its annual survey on organic agriculture worldwide. This website is a supplement to FiBL's [Organic-World.net](#) website, which hosts the statistical yearbook [The World of Organic Agriculture](#) and contains country and background information on organic farming worldwide.

### Announcements

February 09, 2022: The 2022 edition of "The World of Organic Agriculture" will be launched on February 15, 2022 at a virtual event. Please register here: <https://www.biofach.de/en/sneak>. More information: <https://www.organic-world.net/yearbook/yearbook-2022.html>

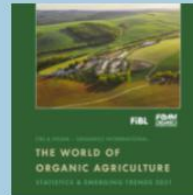
February 25, 2021: [Now available: Slides from the statistics session at the BIOFACH eSPECIAL](#)

February 17, 2021: Now updated: [Interactive online graphics](#) and [interactive tables](#)

February 17, 2021: [The World of Organic Agriculture, 2021 edition published](#)

More news on [Organic-World.net](#)

### The World of Organic Agriculture 2021



[The World of Organic Agriculture 2021](#)

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### Work in progress

Please note that work on this website is in progress. If you have any questions and suggestions, please let us know and send an e-mail to [helga.willer@fibl.org](mailto:helga.willer@fibl.org).

# www.twitter.com/fiblstatistics

**FiBL**

FiBL Statistics @FiBLStatistics · Feb 3

Save the Date:

On the 15th of February the latest statistical data on organic farming in Europe and Worldwide will be launched at a virtual event. We will communicated the date and online venue in the next couple of days.

[organic-world.net/index/news-org...](https://organic-world.net/index/news-org...)



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IFOAM Organics Europe @OrganicsEurope · Feb 2

**#PressRelease** - The 1st triologue on the regulation on Statistics on Agricultural Inputs and Outputs (**#SAIO**) will take place tomorrow, 3 Feb. We, as the **#OrganicMovement**, call on MS to provide reliable data on **#organic** & other **#EUFarm2Fork** targets [ow.ly/5ytR50HKbQh](https://ow.ly/5ytR50HKbQh)



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## Conclusions

- The organic farmland area, the number of organic producers and the market continue to grow.
- The availability of data on organic agriculture has improved considerably in the past years.
- However, there are challenges with collecting these data, including gaps and incomplete data, definitions, classifications, data quality, and data access issues.



## More information

- More information (PDF, data sources, graphs) at:  
<http://www.organic-world.net/yearbook/yearbook-2022.html>
- Contact  
Helga Willer  
Research Institute of Organic Agriculture (FiBL)  
5070 Frick  
Switzerland  
[helga.willer@fibl.org](mailto:helga.willer@fibl.org)

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